

# POST-SHOW REPORT-2022

*Thank You!*

FOR YOUR ACTIVE PARTICIPATION AND SUPPORT  
 AT THE LARGEST SPORTING EVENT,  
 HITEX SPORTEXPO, HELD FROM 26TH-28TH AUGUST 2022.

MARATHON PARTNER



F&B PARTNER



FITNESS PARTNER



ADVENTURE PARTNER



NUTRITION PARTNER



ASSOCIATE PARTNER



YOGA PARTNER



SPORTS ACTIVITY PARTNER



BODY BUILDING ACTIVITY PARTNER



TELANGANA BODY BUILDING ASSOCIATION

SUPPORTED BY



# HITEX SPORTEXPO - 2022

Here's extending our warm gratitude to all who have been part of the largest sporting expo- HITEX SportExpo 2022.

It was a mega success as it held the perfect union of fitness and health product exhibition by top brands along with exciting sporting activities.

All safety and hygiene practices were closely followed in the event. Our marathon event organized by Hyderabad Runners and sponsored by NMDC Limited, saw a huge upturn of runners who had a refreshing run with us!

The Yoga Namami event, helmed by Swami Sivananda, a 126-year-old happiest Yoga guru, was a major success. Not to forget, Mr Sportex body-building championship which also achieved massive footfalls at the expo.

**With 50+ exhibitors & 18000+ visitors at the venue, HITEX SportExpo 2022 was the hotspot of Hyderabad from 26th-28th August.**

HITEX is proud to be hosting events of such grandeur and scale that they receive so much love from the audience. With 99% positive reviews about the event, the HITEX SportExpo stands out as one of the most successful events held at HITEX Hyderabad recently! As standards are set high, the SportExpo will be back next year with more

THE SHOW WAS INAUGURATED BY  
**RISING STAR**  
**SUSHANTH ANUMOLU!**



# A GLIMPSE OF THE OPENING CEREMONY OF HITEX SPORTEXPO 2022



# A WIDE RANGE OF EXHIBITORS AND ACTIVITIES MADE HITEX SPORTEXPO - 5TH EDITION THE BEST PLACE TO BE AT!



# THE TALK POINTS OF THE EVENT

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1

EXHIBITORS  
**50+**

2

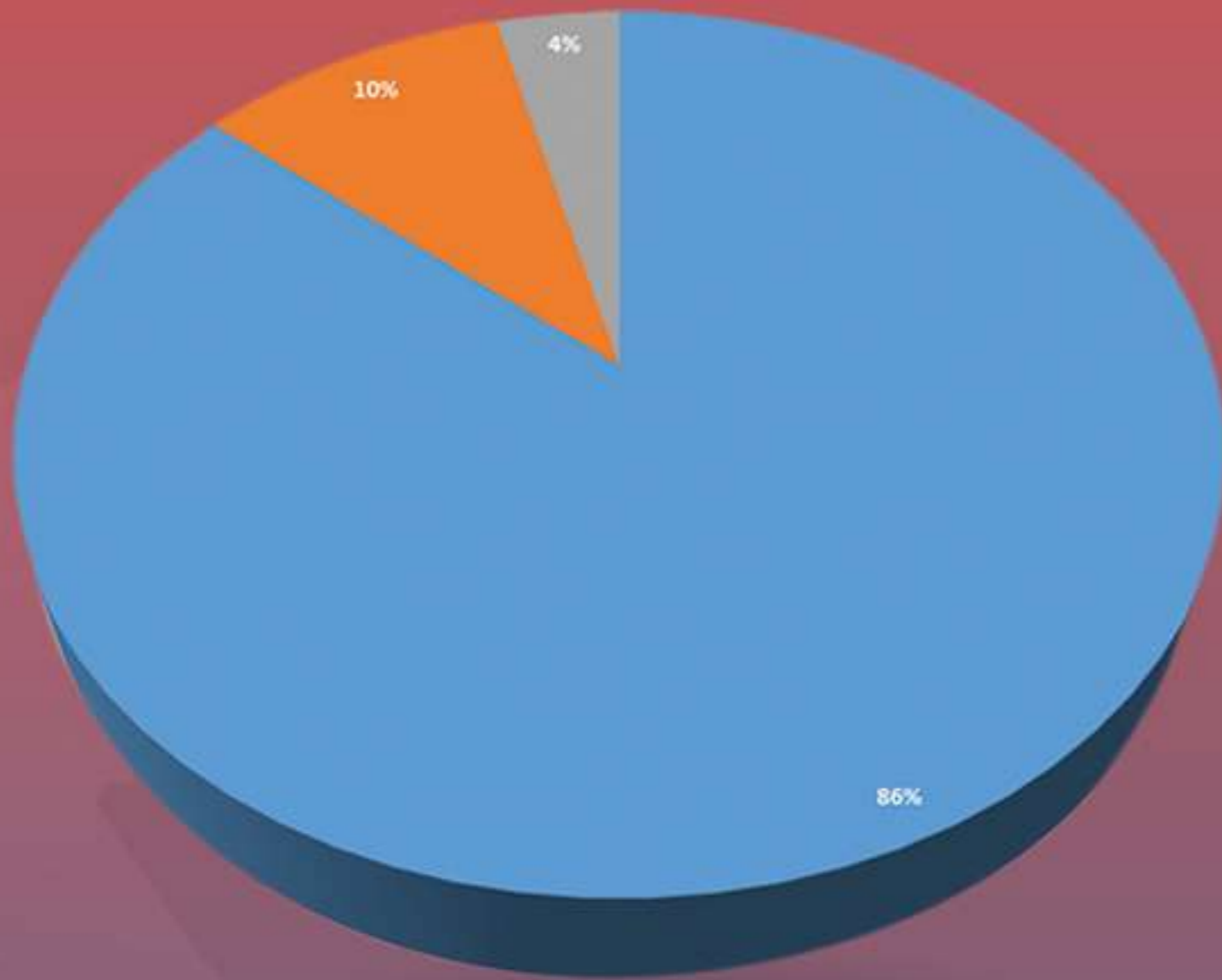
FOOTFALLS  
**18000+**

3

EXHIBITOR  
SATISFACTION  
**99%**

# THE EXHIBITORS VERDICT

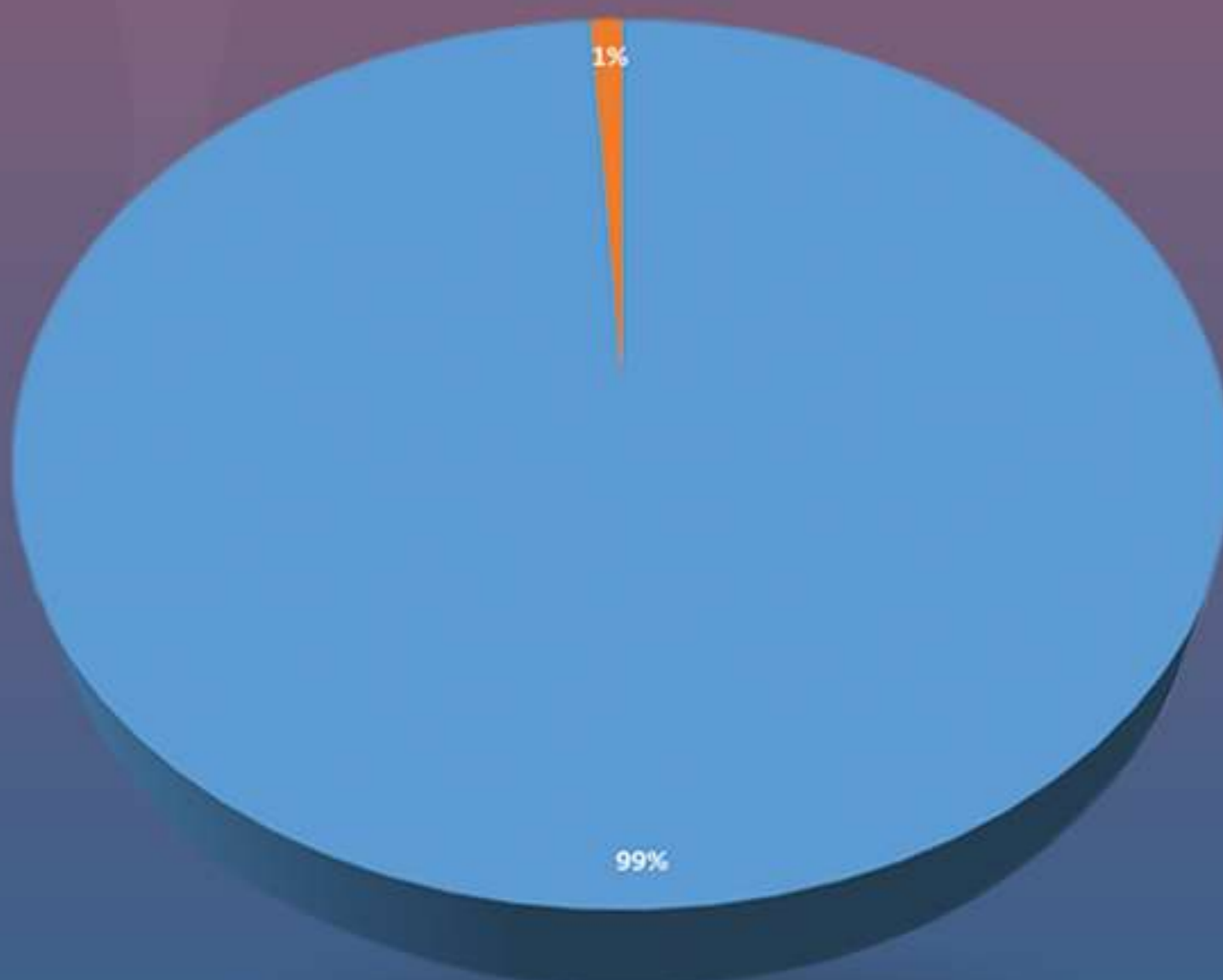
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## IMPRESSION OF THE EXHIBITOR CENTRE

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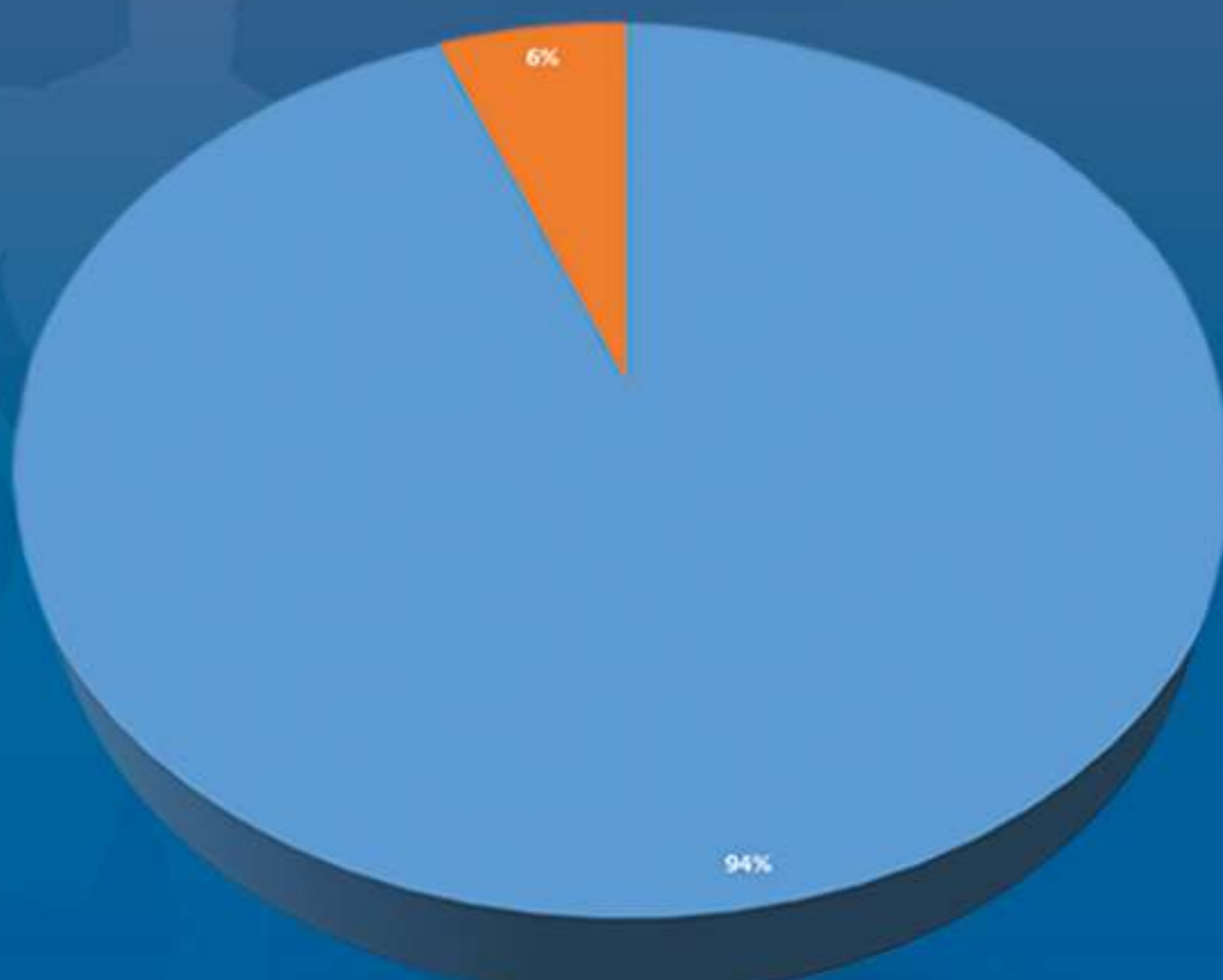
- EXCELLENT - 86%
- GOOD - 10%
- SATISFACTORY - 4%



## CLEANLINESS AND AMBIENCE OF THE CAMPUS

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- EXCELLENT - 99%
- GOOD - 1%



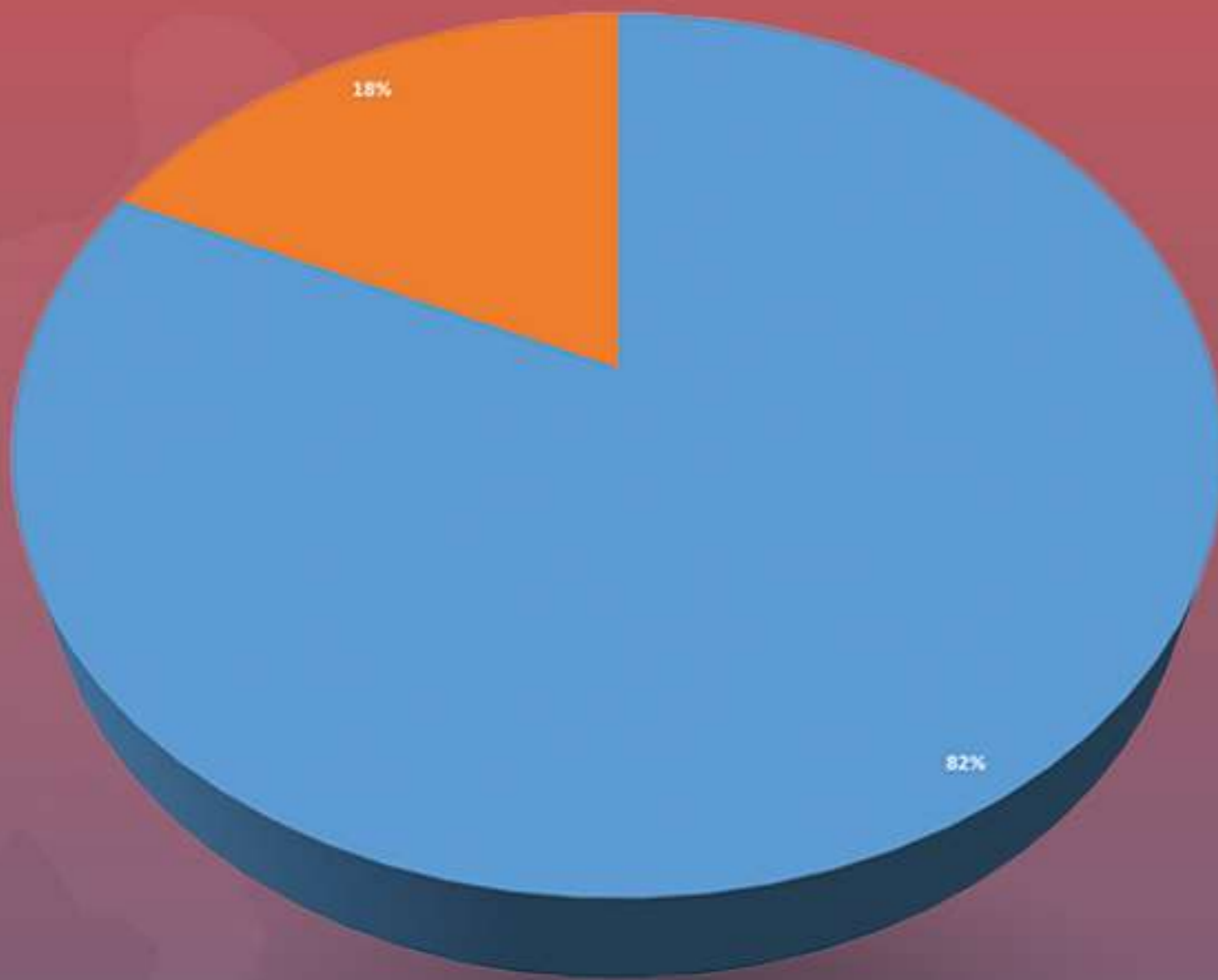
## EASE OF ACCESS TO THE EVENT AREA AND SECURITY AND SAFETY ARRANGEMENTS

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- EXCELLENT - 94%
- GOOD - 6%

# THE EXHIBITORS VERDICT

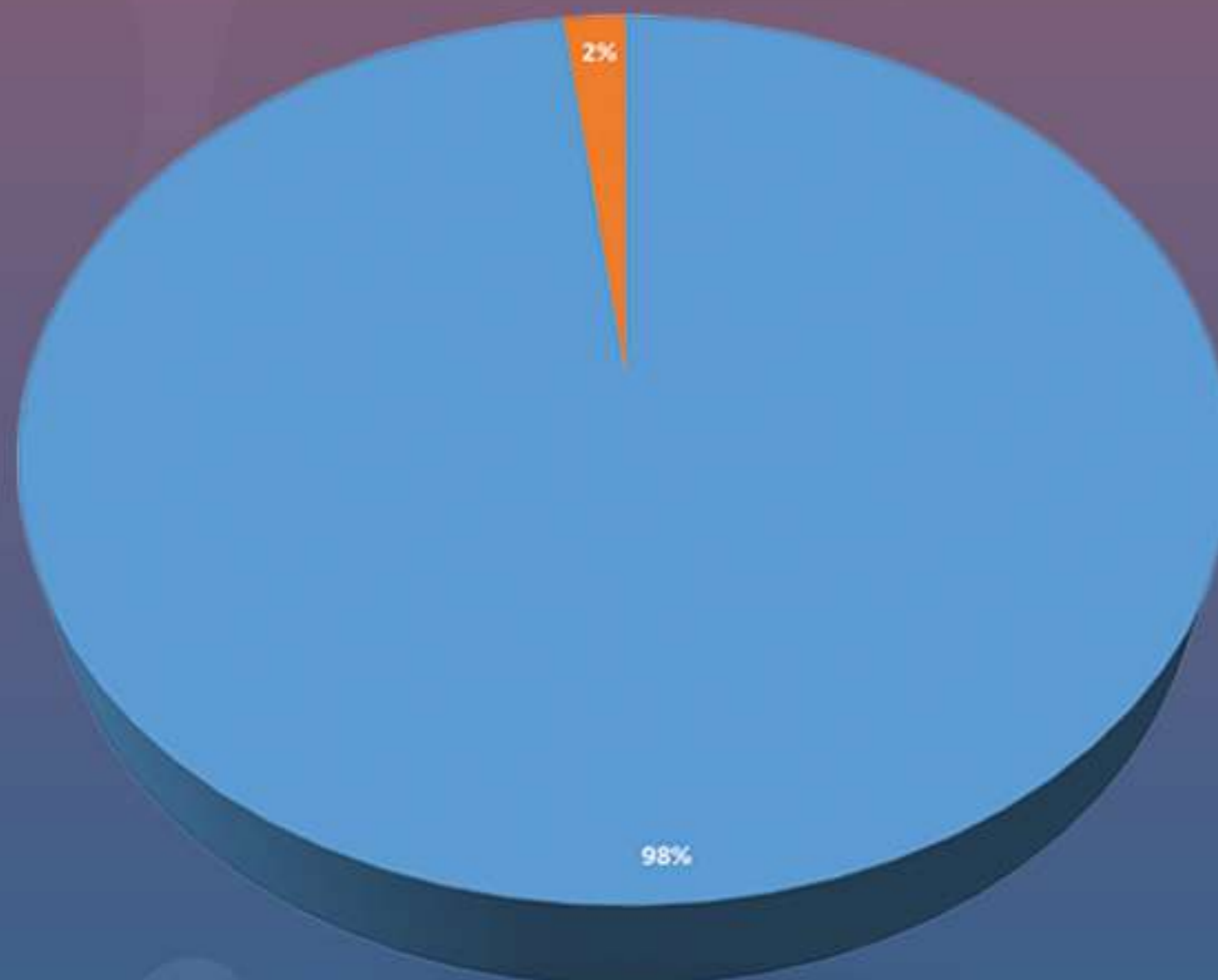
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## QUALITY OF VISITORS ATTENDING YOUR STALL

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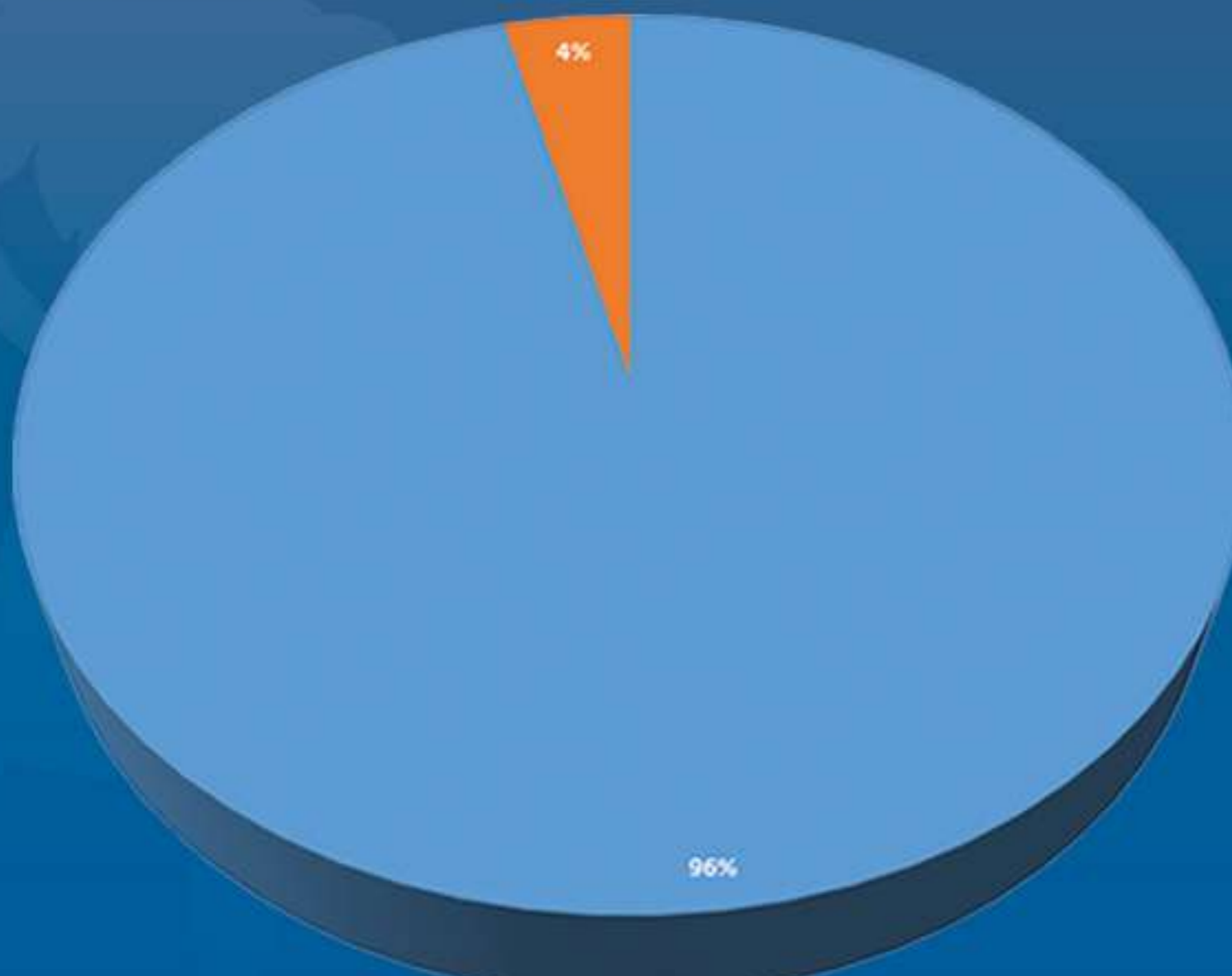
- EXCELLENT - 82%
- GOOD - 18%



## WOULD YOU BE INTERESTED IN PARTICIPATING IN THE EXPOSITION NEXT YEAR?

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- YES - 98%
- NO - 2%



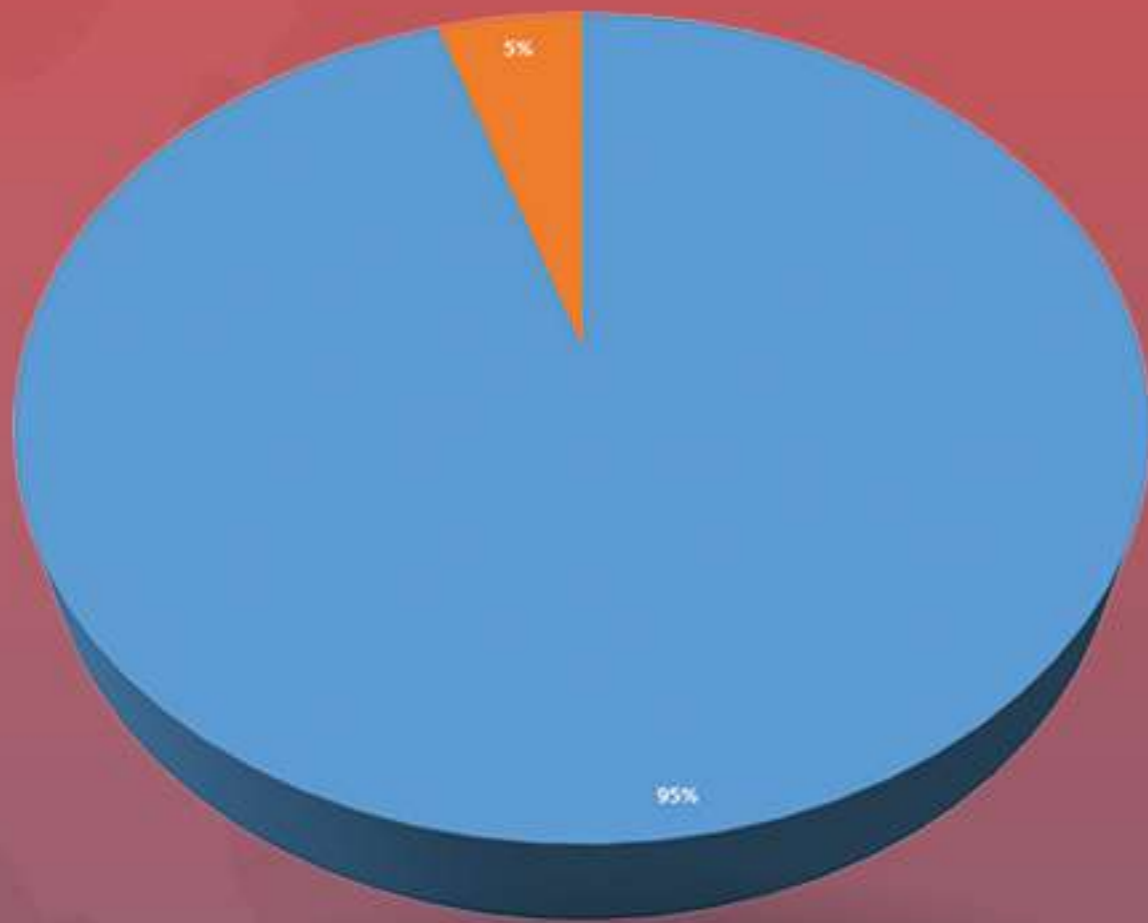
## PARTICIPATION IN THE EXPO FETCHED BENEFITS?

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- YES - 96%
- NO - 4%

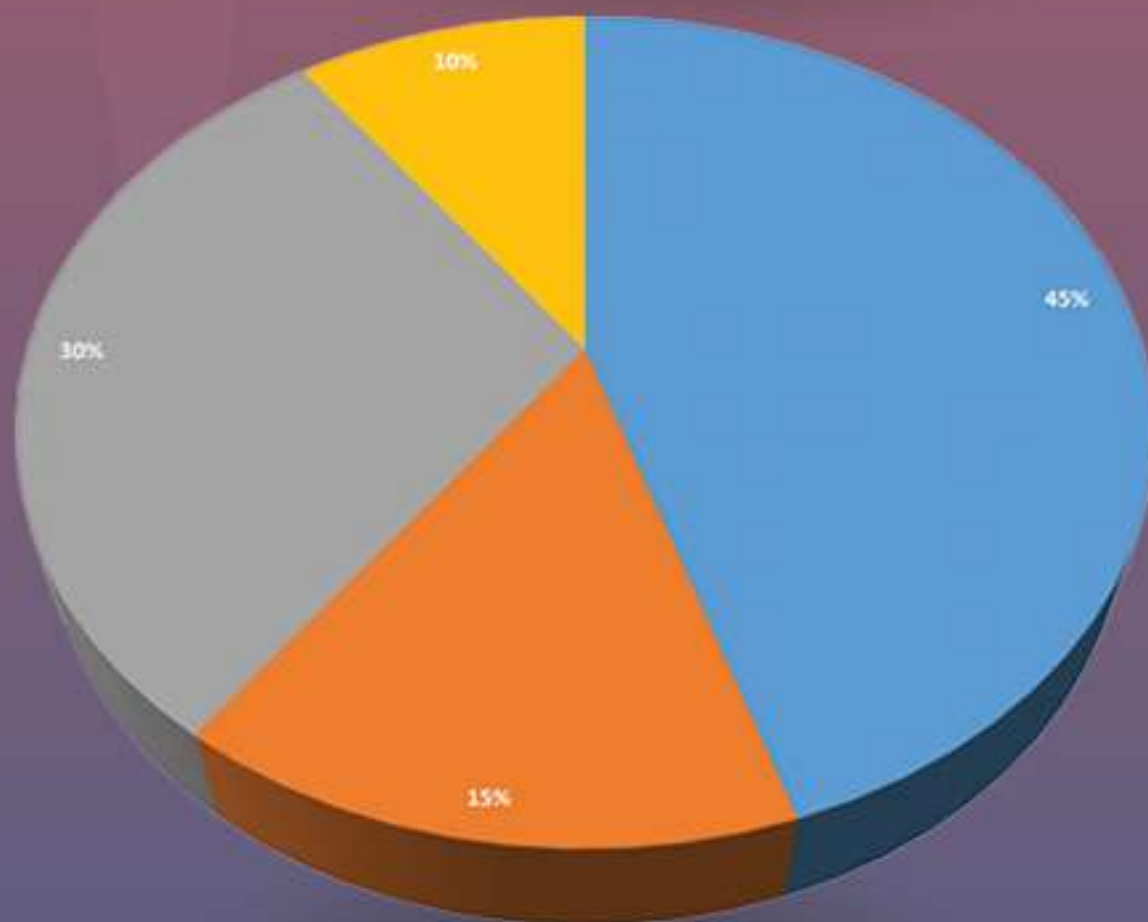


# THE EXHIBITORS VERDICT



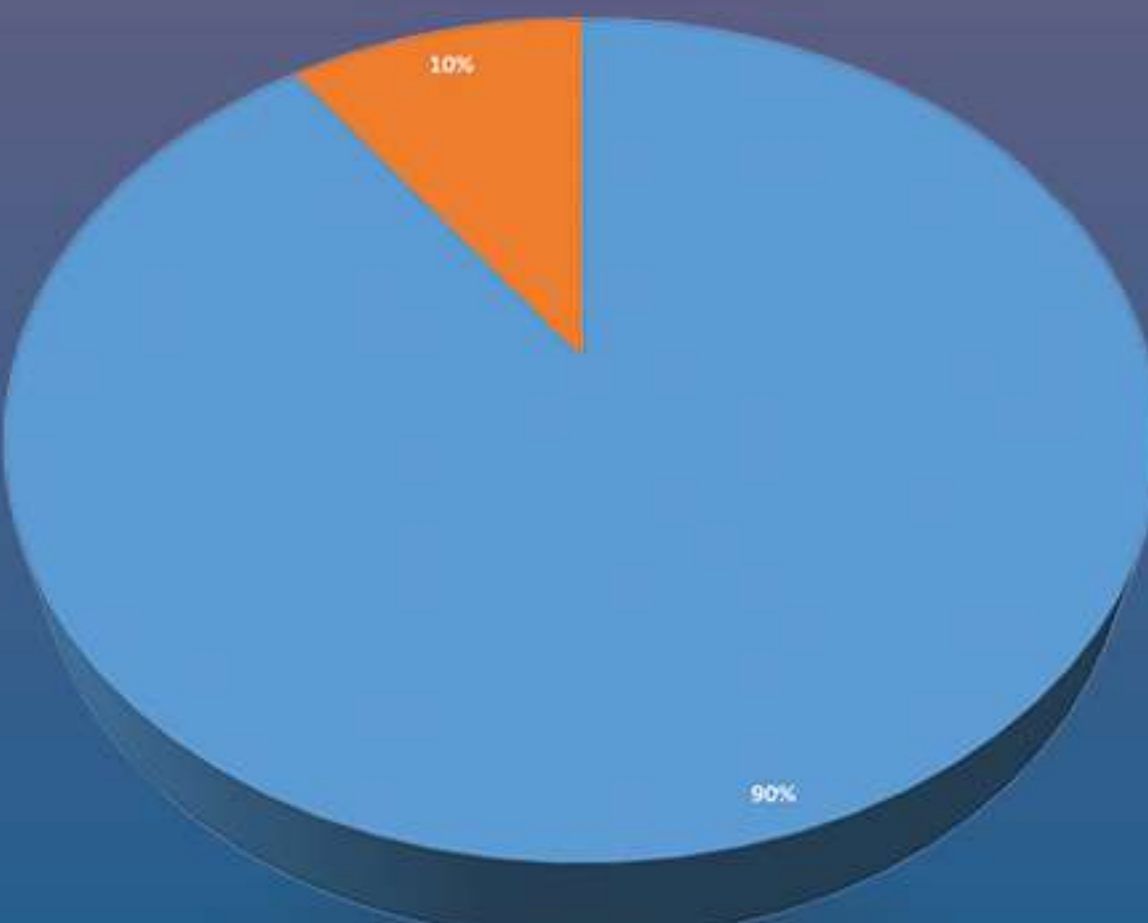
## SERVICE AT THE SHOW

- EXCELLENT - 95%
- GOOD - 5%



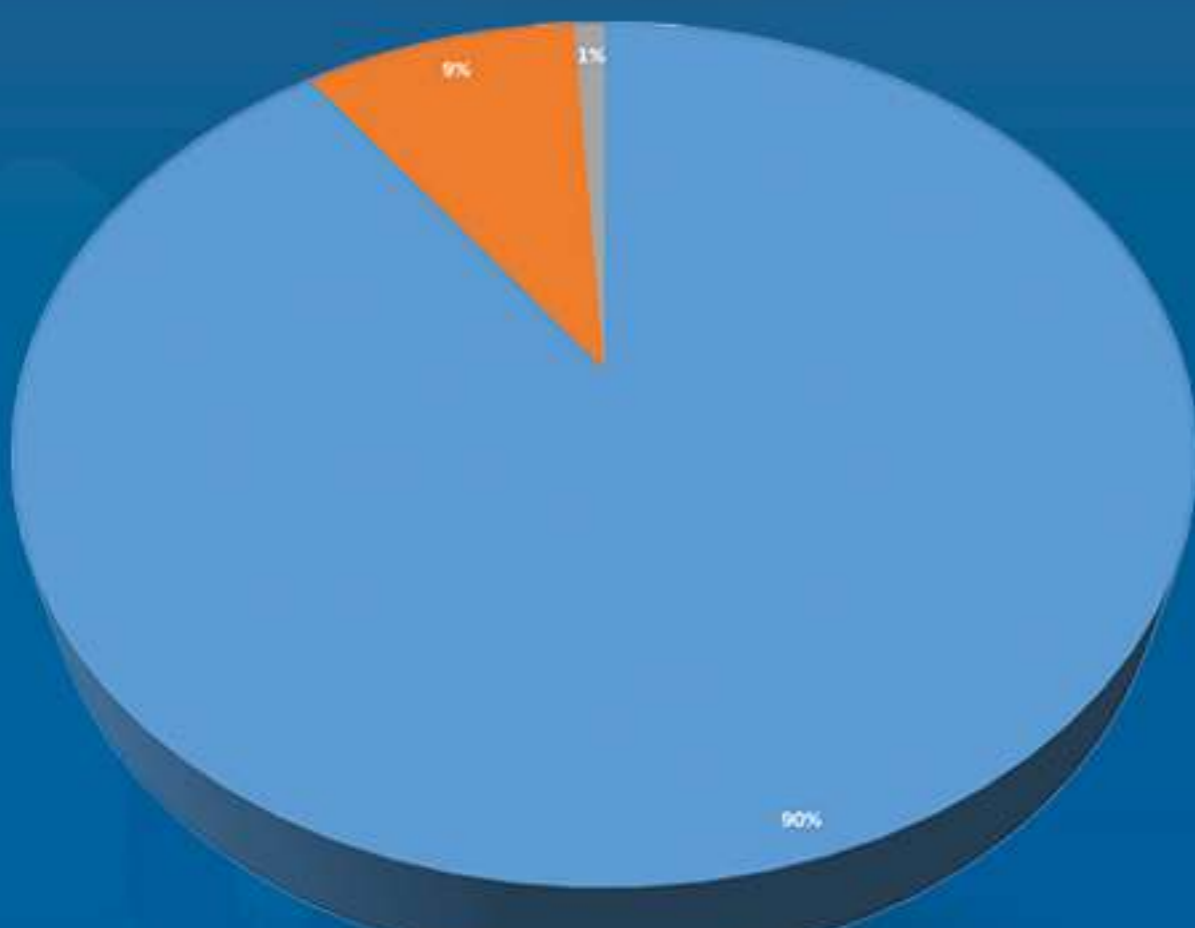
## PRIMARY CHANNEL OF INFORMATION ON THE LATEST DEVELOPMENT AND TECHNOLOGY

- NEWSPAPERS - 45%
- MAGAZINES - 15%
- TRADE SHOWS - 30%
- ASSOCIATIONS - 10%



## FEEDBACK ABOUT THE ORGANISER

- EXCELLENT - 90%
- GOOD - 10%



## FEEDBACK ABOUT THE SHOW

- EXCELLENT - 90%
- GOOD - 9%
- SATISFACTORY - 1%

# EXHIBITOR DETAILS















MARATHON PARTNER	F&B PARTNER	FITNESS PARTNER	ADVENTURE PARTNER	NUTRITION PARTNER	ASSOCIATE PARTNER



# PRESENTING OUR ESTEEMED EXHIBITORS WHO WERE A PART OF OUR EXCITING EVENT

ACCURA DIAGNOSTICS INC	JSN SOFT
ACTIVE MARATHON HOLIDAYS PRIVATE LIMITED	KAML HEALTH PRIVATE LIMITED
ADMS MARKETING PRIVATE LIMITED	KBSCPL - ASSOCIATE PARTNER
AERONUTRIX SPORTS PRODUCTS PRIVATE LIMITED	MAPMY GENOME INDIA LIMITED
AMATERASU LIFESCIENCES LLP	MED C PHARMA PRIVATE LIMITED
ANCIENT FOOD INDIA	MIMAMSA WELLNESS RESORT
ANIMUGH SPORTS PRIVATE LIMITED	NATURELL INDIA PVT LTD
BIXWARE TECHNOLOGIES PRIVATE LIMITED	NMDC
BRIGHTEX SYNERGIZER INDIA PRIVATE LIMITED	NUTRIVATIVE FOODS PRIVATE LIMITED
BRIGHTEX SYNERGIZER INDIA PRIVATE LIMITED - GARMIN	PRAGATI NATURAL
CARE HOSPITAL	PREMIER OPTICALS PRIVATE LTD
CRICCLUBS INDIA PRIVATE LIMITED	PROFIT SHOE COMPANY PRIVATE LIMITED
DECATHLON	REVO INTERNATIONAL LLP
DR. SAYANI'S HEALTHCARE PRIVATE LIMITED	SELECTION CENTRE SPORTS PVT LTD
EXCELLENT INNOVATIVE EQUIPMENTS PVT LTD	SIMPL INNVAIVE BRANDS PRIVATE LIMITED
FLEX PILATES	SKECHERS ASIA PRIVATE LIMITED
GRAVITY-ZIP SPORTS PRIVATE LIMITED	T10 SPORTS
GVSK PHARMA PRIVATE LIMITED	TARAMIS LABS PRIVATE LIMITED
HAYTT	TATA UNISTORE LIMITED
HONEYBERG APPARELS	VEER FITNESS LLP
HYDERABAD RUNNERS	VIBRAM FIVE FINGERS - GAMBOL
IDFC BANK	VINCENTEA FOODS PRIVATE LIMITED - F&B PARTNER
IZA MEDI TECHNOLOGIES PRIVATE LTD.	42KM
JIVAASRI WELLNESS PRIVATE LIMITED	9NUTZ

# SPONSORS & PARTNERS WHO MADE THIS GALA EVENT POSSIBLE!

MARATHON PARTNER 	F&B PARTNER 	FITNESS PARTNER 	ADVENTURE PARTNER 
NUTRITION PARTNER 	ASSOCIATE PARTNER 	YOGA PARTNER 	BODY BUILDING ACTIVITY PARTNER  <small>TELANGANA BODY BUILDING ASSOCIATION</small>
SPORTS ACTIVITY PARTNER   			SUPPORTED BY 



THANKING EVERY ONE  
FOR MAKING IT  
A GRAND SUCCESS

# EXHIBITORS' STALLS AT HITEX SPORTEXPO-5TH EDITION



# EXHIBITORS' STALLS AT HITEX SPORTEXPO-5TH EDITION



# EXCITING PRODUCT LAUNCHES AT HITEX SPORTEXPO 2022



# EVENT SNAPSHOTS





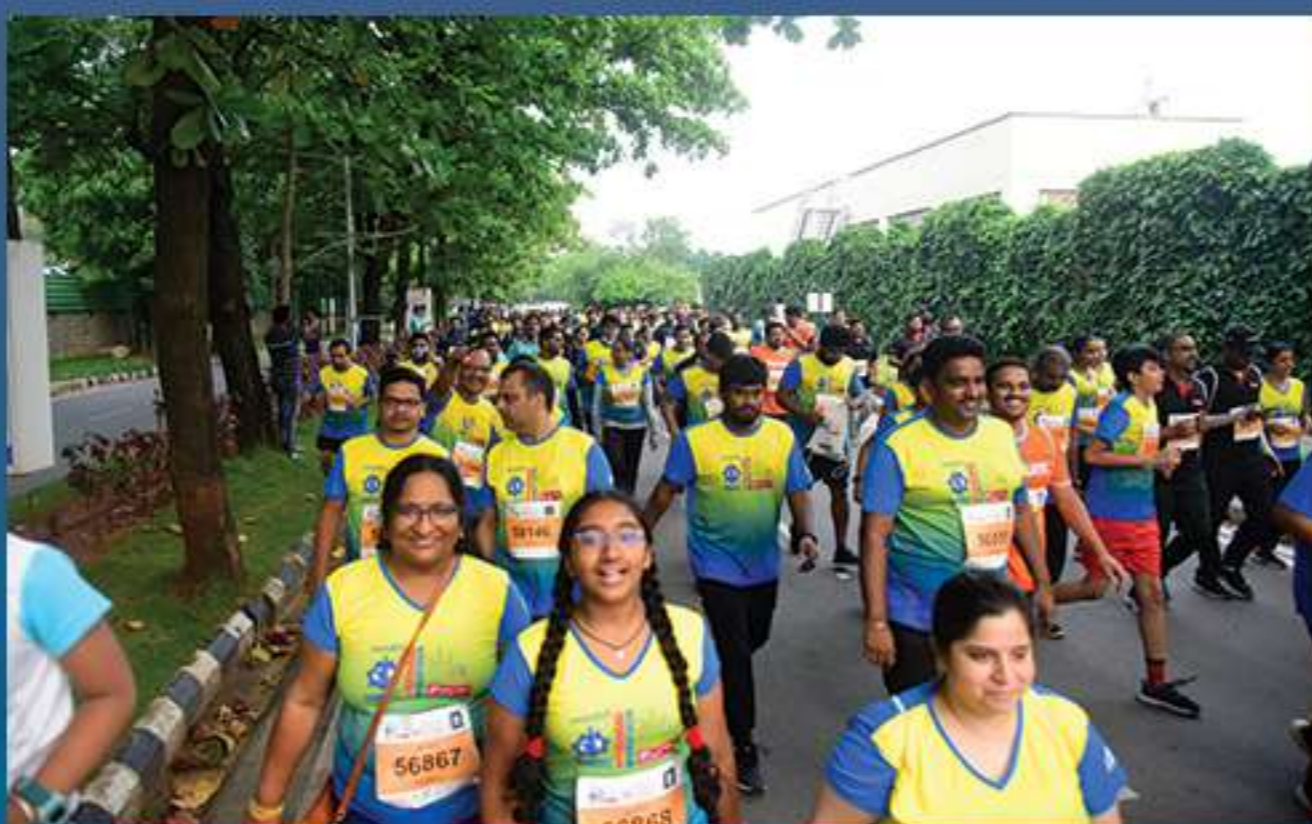
# FUN ACTIVITIES FOR TINY TOTS



# INTERACTIVE HIGH ACTIVITY ZONES



# FUN. RUN. MARATHON.



# ENERGIZING YOGA NAMAMI SESSION!



# THE MAMMOTH BODYBUILDING CHAMPIONSHIP, MR. SPORTEX AT HITEX SPORTEXPO 2022



# HITEX SportExpo INDIA

POWERED BY

**ADMS**  
eBikes

**A HUGE THANK YOU TO ALL  
THE PARTICIPANTS & VISITORS WHO MADE  
HITEX SPORTEXPO A GRAND SUCCESS.**

**WE WILL BE BACK  
NEXT YEAR  
WITH BIGGER &  
BETTER OFFERINGS!**

