

Organized by



HITEX SportExpo INDIA

**INDIA'S PREMIER
AND TOP RANKING EXHIBITION**



SPORT



FITNESS

**22-23
AUGUST**



**HITEX,
HYDERABAD**



WELLNESS



NUTRITION



ABOUT SPORT EXPO

Sport Expo India is a premier B2C platform that seamlessly integrates leading brands from the sports, fitness, and wellness industries, creating a dynamic epicentre for athletes, fitness aficionados, and spectators alike. This event cultivates a spirit of community, encouraging active engagement across a broad spectrum of sporting activities. Serving as the curtain-raiser for the Hyderabad Marathon—the second-largest marathon in India—Sport Expo encourages active engagement across a broad spectrum of sporting activities. Serving as the curtain-raiser for the Hyderabad Marathon—the second-largest marathon in India—Sport Expo India attracts over 20,000 runners annually. Organized by Hyderabad Runners, a trailblazing collective founded in 2007, the marathon exemplifies the essence of competition, endurance, and collaboration.

Beyond running, the expo advocates a holistic, peaceful lifestyle through diverse yoga disciplines such as Art of Living, Sahaja Yoga, and Navyoga, while also promoting physical vitality through the invigorating Cyclothon. A key highlight of the event is the prestigious MR. SPORTEX title, conferred upon the champion of the bodybuilding competition. Attendees can also immerse themselves in an array of high-energy contests, including badminton, table tennis, basketball, and Box Cricket, as well as exhilarating adventure activities like rope climbing. Furthermore, the expo serves as a platform for showcasing exceptional athleticism through performances in Mallakhamb, Taekwondo, and calisthenics, solidifying its position as a comprehensive celebration of fitness, sportsmanship, and raw talent.

ABOUT HITEX

Established in 2003, Hyderabad International Trade Expositions Limited, also known as HITEX, was created with the vision of providing a world-class facility for organizing events, exhibitions, conferences, live shows and trade fairs. Located in the heart of Hyderabad, India, HITEX is a premier MICE destination and has hosted 1500+ national and international events and expositions over the years, as well as its own initiatives to promote trade and commerce in the region.

HITEX organizes 8 Shows annually, namely HIMTEX, IPEC, ECO SUSTAIN, GOBAL FLOORING, PETEX INDIA, HYDERABAD KIDS' FAIR, SPORTS EXPO, ALL IN PRINT (Partner Show).

HIGHLIGHTS

Experience 2 days of premier B2C exhibitions featuring products and services in Sports, Fitness, Nutrition, and Wellness. The expo anticipates a large number of visitors keenly interested in exploring and purchasing these offerings. An exhibition will be organized, providing attendees with the opportunity to browse and shop for a wide range of products.

Additionally, the event will feature sports tournaments across diverse categories, aiming to involve the maximum number of participants.

A dedicated sports arena will be allocated for each category of sports/activity to ensure efficient management and maximum enjoyment.

To cater to diverse interests, a variety of activities will be organized, ensuring that there is something for everyone to participate in and enjoy.



ACTIVITIES FROM PREVIOUS YEARS



PAST EDITION GLIMPSES



WHY EXHIBIT?

REACH

Diverse audience and showcase your brand



PROMOTE

Your products esteemed clientele



EXPAND AND NETWORK

Increase consumer demand for your products



GENERATE

High-value leads



STRENGTHEN

Your relationship with existing dealers and industry



EXHIBITOR PROFILE

SPORTS CATEGORY

- Sports Goods Resellers
- Sports Nutrition
- Sports Shoes & Bags
- Adventure Sports & Accessories
- Sports Centres & Application Companies
- Sports Academies & Training Institutions
- Sports Cycles
- Sports Tourism
- Sports Technology



FITNESS EQUIPMENT

- Fitness Club/Gym
- Fitness Software & Application
- Fitness Technology Equipment & Gadgets
- Fitness Apparel Clothing / Gear.
- Fitness Equipment



WELLNESS

- Wellness Centres & Products
- Spas
- Slimming & Beauty
- Health Clubs
- Health Care Products & Apps
- Ayush Products
- Rejuvenation Centres
- Rehabilitation Centres
- Doctors / Nutritionists
- Physiotherapist

NUTRITION

- Nutrition/ Supplements
- Healthy Food/ Healthy Snacking
- Protein & Energy Drink Company
- Herbal & Natural Dietary Supplement Brand



VISITOR PROFILE



Sports Federations
& Associations



Schools, Colleges &
Sports Authorities



Distributors & Retailers
of Sports & Fitness



Sports Retailers,
Entrepreneurs &
Researchers



Athletes, Sports
Trainers & Coaches



Sports Consultants &
Administrators



Sports Agencies
& Media



Sports, Fitness and
wellness Enthusiasts

OUTCOMES OF PREVIOUS EDITION



60+
EXHIBITORS



20,000+
VISITORS



1200
SQM AREA



10+
ACTIVITIES





Organized by
HITEX
AceUrban Group

HITEX SportExpo INDIA

Participation Charges

Built-up Stall (Min. 9 Sq.M.) : INR 10,000 / Sq. M

Raw Space (Min.18 Sq.M.) : INR 9,000 / Sq. M

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